

TOURISM INDUSTRY IN UZBEKISTAN

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Abstract: The economy of Uzbekistan is multi-sectoral and combines various industries. Each of them has its own task and purpose, among them, the most developing and profitable sector in our republic today is the tourism sector. This article provides information about the role of tourism in Uzbekistan.

Key words: Tourism, export, economy, service, tourism industry.

INTRODUCTION

Tourism is a source of rapid growth compared to other industries, because this industry can be created without attracting much investment for demand. If other sectors, including air, railway, road transport, food and shopping centers, hotels develop, tourism can be developed easily if there are tourist facilities in that place. So, what is the tourism industry? First, it is important to define what the ‘tourism industry’ means. Essentially, it refers to all activity related to the short-term movement of people to locations away from where they usually reside. It is one of the world’s largest industries, and the economies of many nations are driven, to a large extent, by their tourist. It is also a wide-ranging industry, which includes the hotel industry, transport industry, and several additional industries or sectors. It is vital to understand that the tourist industry is linked to movement to different locations, based on leisure business, and some additional travel motivators.

In the 21st century, one of the main income-generating sectors of the state economy is definitely Tourism. It is necessary to further improve this network in our country, using the existing opportunities effectively. New prospects for tourism are opening up in our country, and comprehensive projects are being implemented in various directions. In particular, new tourist destinations such as mountaineering, horse riding, camel riding, cycling, off-road trips, fishing, rafting, heliskiing, geotourism, educational tourism, medical tourism, ethnotourism are gaining popularity in recent years. The following was adopted during 2019 of the Republic of Uzbekistan "On Tourism":

- Decree of the President of the Republic of Uzbekistan - 5
- Decision of the President of the Republic of Uzbekistan - 1
- Decision of the Cabinet of Ministers - 6

- Decision of the State Committee for Tourism Development – 3
- Concept of tourism development until 2025 such
normative legal documents provide for the development of national, regional and local programs for the development of tourism, the implementation of state policy in the field of tourism based on the creation of a regulatory and legal framework for the establishment of this highly profitable economic network. The decision of the Cabinet of Ministers of the Republic of Uzbekistan on "Measures to further develop the tourism potential of the Fergana region" adopted on October 3, 2019 is considered a big step in the development of tourism in the Fergana region. plays an important role in the economy.

RESEARCH MATERIALS AND METHODOLOGY

According to tourism experts, it will become the most important profitable industry in the world in the 21st century. It now ranks after the world's revival of automobiles and oil refining. This sector has surpassed world industry and agriculture. does not, there are some sectors in which, on the contrary, modern development has its own essence in the development of tourism.

RESEARCH RESULTS

Since tourism is a highly profitable industry, many countries and businessmen pay great attention to its development. They are building new hotels, renovating and renovating old ones, and adapting them to world standards. An example of this is dozens of private hotels in the city of Samarkand alone. They are the lens set by their own initiative without any pressure or guidance from anyone. The goal is to develop this industry and make a big profit. This is a benefit. is one of the most important for the development of tourism.

DISCUSSION

For the development of tourism, the President of the Republic of Uzbekistan Shavkat Mirziyoyev, in his Address to the Parliament, expressed the following thoughts about the tourism industry among all other sectors: "Today, tourism is one of the promising sectors that bring high income to the national economy. Uzbekistan is a country with great potential in the field of tourism. There are more than 7,300 objects of cultural heritage in our country, and about 200 of them are included in the UNESCO list. At the same time, it is possible to open new tourist destinations using the opportunities of our country's unique nature and beautiful resorts. Actively involving world brands in this field, we need to pay special attention to the development of pilgrimage tourism, ecological, educational, ethnographic, gastronomic tourism and other branches of this field. In this regard, we should take into account that the use of public-private partnership relations opens wide opportunities for the development of the sector» It is necessary to develop and accelerate the program of visiting holy places and monuments in the cities of Samarkand, Bukhara, and Tashkent. It was mentioned

in his speech that it is necessary to fully utilize the great opportunities in the field of domestic tourism. Tourism has its position and place as the most important sector in the economy of Uzbekistan.

Additionally, The 25th anniversary session of the United Nations World Tourism Organization (UNWTO) General Assembly is expected to be held in Samarkand on October 16-20. It should be noted that for the first time in its history, Uzbekistan is hosting the General Assembly, which is considered the most important event of the UN family organization and is held every two years. The event brings together heads of state agencies operating in the field of tourism, international organizations and representatives of tourism businesses from about 160 countries. It is pleasing for all of us that a number of villages from our country are participating in this competition. The holding of the 25th anniversary session of the General Assembly of the World Tourism Organization (UNWTO) in the ancient city of Samarkand will introduce the cultural, tourism, investment and intellectual potential of our country to the world, and further strengthen international relations in trade, economic, tourism and cultural fields with the world community. The head of the country, Shavkat Mirziyoyev, gave relevant tasks at the meeting of selectors dedicated to the development of viticulture, processing of grapes at the industrial level and popularization of wine tourism. Enotourism (or wine tourism) is one of the new ways of tasting and buying wine directly from the place of production. Wine tourism includes organizational issues such as visiting wineries, tasting wine, walking through vineyards, and sometimes actively participating in harvesting. Today, in terms of trade of horticultural crops, grapes occupy the third place in the world market, and the demand for them is 350 mln. is USD. The export potential of grapes in Uzbekistan is estimated at about 600 million US dollars, raisins at 500 million US dollars, and wine at 100 million USdollars.

CONCLUSION

In conclusion, it can be said that despite the fact that our country has a place in the world tourist market, the level of creating comfortable conditions for tourists, improving service, increasing the attractiveness of tourist attractions and strengthening advertising is very low. Therefore, it depends on these factors to consider a significant increase in this regard. In the ranking of competitive countries in tourism, the 140 most attractive tourist destinations in the world (in terms of cultural reserves, cheap infrastructure, price of tourist products, level of security, international transparency) are noted, and Kazakhstan is 85th in this list. , Kyrgyzstan ranks 116th, Tajikistan ranks 119th, and Uzbekistan ranks last among Central Asian countries and is not included in this ranking. Based on this, it can be said that all the resources necessary for the development of the tourism industry in our country are well developed. As mentioned above, it is the most important issue to prove our tourism potential to others and turn it into the most developed tourism country in the world.

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