

FEATURES OF SPOKEN ENGLISH IN MODERN SOCIETY

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Annotation: the study of spoken English in modern society is a multifaceted and dynamic field that encompasses a wide range of linguistic, sociolinguistic, and pragmatic features. Spoken English reflects the diverse cultural, social, and technological influences of contemporary society. Globalization has played a significant role in shaping the features of spoken English, leading to the emergence of diverse varieties spoken by individuals from different linguistic backgrounds. Technological advancements have transformed spoken English, with digital communication tools contributing to new modes of interaction characterized by brevity and informality. Social media platforms have become important sites for the performance and negotiation of identity through spoken English. Regional variations in spoken English highlight linguistic diversity within English-speaking countries. Language change is a natural process that affects the features of spoken English, driven by social trends, technological innovations, and cultural influences. Overall, the study of spoken English in modern society provides valuable insights into the complex interplay between language, society, and culture in the digital age.

Key words: spoken English, globalization, language diversity, dialects and accents, digital communication, linguistic backgrounds, social dynamics, cultural influence.

It is paramount to speak English nowadays since it gives all kinds of opportunities in communication, life quality, and education. First of all, English breaks down communication barriers because it is a lingua franca. In other words, English is the most commonly used language among foreign language speakers. Throughout the world, when people with different languages come together they commonly use English to communicate. That also means that a vast majority of people around the world can speak use this language for different purposes; for example, a multicultural meeting and a chat with a foreigner unable to speak the local language are some of the situations where English is used as lingua franca. Second, English speakers are very

likely to have good job opportunities. For instance, most of the English-speaking countries, such as England and the United States are countries with a high gross domestic product and where speaking English is the best way to get job opportunities. Therefore, the standard of living of these people can improve considerably. Finally, English-speaking countries have the best education offer in the world. In order to enter prestigious universities, such as Harvard University, Stanford University, and Oxford University, it is necessary for candidates who want to study there to speak English. Also, these countries offer lots of scholarships for foreigners that want to study in some of their universities; the only requirement besides being a good student is to have a good level of proficiency in English. In conclusion, speaking English is very important for tourists, professionals, and students who want to be successful.

There are three main reasons why English is important in our everyday life. First of all, English speakers have better education chances to study abroad and can get high quality education from universities such as Harvard. In addition, English speakers can broaden their world knowledge. Second, people who are proficient in that language have better job opportunities since English is the dominant business language and it has become almost a necessity for people to speak it if they are to enter a global workforce. Its importance in the global market place therefore should not be undervalued or underestimate. Indeed, learning English can really change one`s life in terms of access to jobs. For instance, employees could opt for higher job positions in different some companies such as call centers. , they could also work either as translators or English instructors. Finally, bilingual people have a better standard of living. As they have well-paid jobs, their purchasing power is higher than that of other professionals. In brief, everyone should make an effort to learn English because they may have more chances to succeed in many fields.

Learning English is very important nowadays for three main reasons. First, people who speak English have more opportunities. For example, they can attend classes at a prestigious university because the majority of them are located in English speaking countries. Also, English-speakers get better job opportunities since English is the “lingua franca” in business meetings, for instance. Second, English is spoken in almost every country. For example, the signs in most of the international airports are in the local language and in English. Besides, when one travels to a foreign country like Japan or Korea people try to communicate with visitors in English. Finally, most of the scientific documents are written in English. When scientists discover something new, they publish the information in that language. Furthermore, there are more scientific books in English than in any other language. To conclude, English is a very important language not only in English-speaking countries but also in the world.¹

Nowadays speaking English is a key factor to become a successful person. This means that English plays an important role in preparing people to become more versatile professionals. Additionally, it allows them to communicate with people from around the world. For example, in soccer games, the referee has to speak English in order to communicate with players from around the world. Another example is that many of the world’s top films, books and music are published and produced in English. Therefore by learning English one can have access to a great wealth of entertainment and will be able to have a greater cultural understanding. Even though it is difficult to achieve a perfect pronunciation, it is important to understand the grammar structure of English. This allows us to speak more clearly and to make ourselves understood. Although learning English can be challenging and sometimes be very expensive, money is not wasted because one pays to learn something that will be a crucial part of one’s success. Whether one lives in Latin America or in China, we should all learn English to have the opportunity of sharing experiences and even work with people from around the world.

English is the language of science, of aviation, computers, diplomacy, and tourism. Knowing English increases your chances of getting a good job in a multinational company within your home country or for finding work abroad. It’s also the language of international communication, the media and the internet, so learning English is important for socialising and entertainment as well as work!

Let’s look at the top 4 reasons why studying English is so important:

1. English is the Language of International Communication

English may not be the most spoken language in the world, but it is the official language of 53 countries and spoken by around 400 million people across the globe. Being able to speak English is not just about being able to communicate with native English speakers, it is the most common second language in the world. If you want to speak to someone from another country then the chances are that you will both be speaking English to do this.

The British Council projects that by 2020 two billion people in the world will be studying English. Learning English is important as it enables you to communicate easily with your fellow global citizens. When you study English at ELC schools, you will be making friends with people from lots of different countries, using English as your common language!

2. English is the Language of Business

English is the dominant business language and it has become almost a necessity for people to speak English if they are to enter a global workforce. Research from all over the world shows that cross-border business communication is most often conducted in English and many international companies expect employees to be fluent in English. Global companies such as Airbus, Daimler-Chrysler, Fast Retailing, Nokia,

Renault, Samsung, SAP, Technicolor, and Microsoft in Beijing, have mandated English as their official corporate language. In addition, in 2010 the company Rakuten, a Japanese cross between Amazon and eBay, made it mandatory for their 7,100 Japanese employees to be able to speak English.

The importance of learning English in the international marketplace cannot be understated - learning English really can change your life.

3. Speaking English gives you Access to a World of Entertainment

Many of the world's top films, books and music are published and produced in English. Therefore, by learning English you will have access to a great wealth of entertainment and will be able to have a greater cultural understanding. If you speak English, you won't need to rely on translations and subtitles anymore to enjoy your favourite books, songs, films and TV shows. Watching movies and television programmes in the English language is also a great and fun way to learn it!

4. Learning English gives you Access to more of the Internet

According to a report by Education First, English is the language of the internet. An estimated 565 million people use the internet every day, and an estimated 52 percent of the world's most visited websites are displayed in the English language.

Learning English is important as it gives you access to over half the content on the internet. Knowing how to read English will allow you access to billions of pages of information which may not be otherwise available!

The Importance of Learning English Today

Although learning English can be challenging and time-consuming, we can see that it is also very valuable to learn and can create many opportunities!

ENGLISH is a universal language and is spoken in many countries in the world. English is the official language of 45 countries in the world. Communication is very important in today's time; English provides the medium for all the cultures to communicate through books, movies, plays, internet or other resources. Many companies in today's time require their employees to be well versed with English, so that they can communicate with the company's international clients. In such a situation, employees with good command on the language are at an advantage. All computer languages use English as its base language, so one needs to know Basic English to be an IT professional. This is why learning English is really important for a person in these times.

Here are few Aspects and reasons why learning English is so important.

Reasons:

1. English may not be the most spoken language in the world, but it is the official language in a large number of countries. It is estimated that the number of people in the world that use in English to communicate on a regular basis is 2 billion!

2. English is the dominant business language and it has become almost a necessity for people to speak English if they are to enter a global workforce. Research from all over the world shows that cross-border business communication is most often conducted in English. Its importance in the global market place therefore cannot be understated, learning English really can change your life.

3. Many of the world’s top films, books and music are published and produced in English. Therefore by learning English you will have access to a great wealth of entertainment and will be able to have a greater cultural understanding.

4. Most of the content produced on the internet (50%) is in English. So knowing English will allow you access to an incredible amount of information which may not be otherwise available!

Although learning English can be challenging and time consuming, we can see that it is also very valuable to learn and can create many opportunities!

In conclusion, the study of spoken English in modern society reveals a dynamic and evolving linguistic landscape shaped by a myriad of cultural, social, and technological forces. The globalization of communication has played a significant role in the diversification of spoken English, leading to the emergence of a wide array of linguistic varieties that reflect the complex interplay of local and global influences. From the streets of London to the neighborhoods of New York City, from the bustling markets of Mumbai to the cafes of Sydney, spoken English serves as a versatile tool for human expression, adaptation, and connection across diverse contexts. Technological advancements have revolutionized the ways in which we engage with spoken language, transforming traditional modes of communication and paving the way for innovative forms of expression. The rise of digital communication platforms, such as social media networks and messaging apps, has not only facilitated instant and global communication but has also influenced the evolution of spoken English itself. Emoticons, emojis, acronyms, and other digital shorthand have become integrated into everyday speech, blurring the lines between written and spoken language and giving rise to new forms of linguistic creativity and play.

Moreover, social media platforms have emerged as virtual arenas for the performance and negotiation of identity through spoken English. Users craft online personas through their language choices, adopting specific linguistic styles, slang terms, and expressions to convey aspects of their personality, interests, and affiliations. The fluidity of digital communication allows individuals to experiment with different linguistic registers, dialects, and accents, enabling them to navigate complex social dynamics and construct multifaceted online identities. Regional variations in spoken English further underscore the rich tapestry of linguistic diversity present within English-speaking communities worldwide. From the distinctive twang of a Texan drawl to the rhythmic cadences of Jamaican Patois, from the clipped vowels of

Australian English to the melodic intonations of South African English, regional dialects and accents offer insights into the unique histories, cultures, and identities of diverse linguistic communities. By studying these regional variations, linguists gain valuable perspectives on language variation and change, shedding light on the complex interplay between geography, history, migration, and sociocultural factors in shaping spoken English around the globe.

As we navigate the complexities of the contemporary digital era, the study of spoken English remains a crucial lens through which to explore the intricate relationships between language, society, and culture. By examining how spoken English evolves and adapts in response to technological innovations, social dynamics, and global influences, linguists can gain deeper insights into the ways in which language both reflects and shapes our shared human experience. In an increasingly interconnected world where communication knows no bounds, spoken English stands as a testament to the enduring power of language to unite us, inspire us, and enrich our understanding of the diverse voices that make up our global community.

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