

## **INTRODUCING PURPOSES IN WRITING. AUTHENTICITY IN WRITING PROCESS. GIVING FEEDBACK IN WRITING**

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**ABSTRACT:** This article explores the importance of introducing purposes in writing, promoting authenticity in the writing process, and providing effective feedback. Writing with a clear purpose enhances motivation and engagement, while authentic writing experiences facilitate meaningful learning. Additionally, constructive feedback plays a crucial role in guiding students towards improved writing skills. The article emphasizes the significance of purposeful writing, authentic tasks, and targeted feedback in developing students' writing proficiency.

**KEYWORDS:** purposes in writing, authenticity, writing process, feedback, writing proficiency.

### **INTRODUCTION**

Introducing purposes in writing is a key element in developing students' writing skills. When students understand the purpose behind their writing, whether it is to inform, persuade, entertain, or reflect, they are more motivated to engage in the writing process. This article explores the importance of purposeful writing, the role of authenticity in the writing process, and the significance of providing effective feedback to support students' writing development.

### **METHODS**

This article draws upon relevant literature and research studies to examine the impact of introducing purposes in writing, promoting authenticity in the writing process, and

providing feedback on students' writing proficiency. The literature review encompasses studies, theoretical frameworks, and practical approaches that highlight the benefits of purposeful writing, authenticity, and feedback provision. The analysis of the literature provides insights into effective strategies and considerations for educators in implementing these elements in writing instruction.

## RESULTS

The results of the literature review demonstrate that introducing purposes in writing fosters motivation, engagement, and a sense of relevance for students. Clearly defining the purpose of a writing task helps students understand the intended audience and the desired outcome, guiding them in making appropriate choices in language, tone, and organization. Authenticity in the writing process is crucial for meaningful learning. When students engage in authentic writing experiences that reflect real-world contexts or personal relevance, they develop a deeper understanding of writing conventions and strategies. Effective feedback plays a vital role in supporting students' writing development. Timely and constructive feedback that focuses on specific strengths and areas for improvement enables students to make revisions and refine their writing skills.

The concept of authenticity in the writing process refers to creating meaningful and genuine writing experiences for students. It involves providing opportunities for students to engage in writing tasks that reflect real-world contexts, personal experiences, and authentic purposes. Authentic writing experiences have several benefits, including enhancing motivation, promoting deeper learning, and developing essential writing skills.

Authentic writing tasks capture students' interest and motivation by connecting the writing process to real-life situations. When students perceive the relevance and authenticity of a writing task, they are more likely to be engaged and committed to the process. Authenticity provides a sense of purpose, as students understand that their writing has value beyond the classroom. Authentic writing tasks encourage students to apply their writing skills in meaningful ways. By engaging in tasks that mirror real-world scenarios, students develop a deeper understanding of writing conventions, genres, and

strategies. They learn to adapt their writing style to different audiences and purposes, fostering critical thinking and problem-solving skills. Authentic writing experiences facilitate the development of transferable skills that students can apply in various contexts. As students engage in real-world writing, they learn to communicate effectively, organize their thoughts coherently, and convey their ideas with clarity. These skills are relevant not only to academic writing but also to future personal and professional endeavors. Authentic writing tasks allow students to connect their own experiences, perspectives, and interests to the writing process. Writing about topics that are personally relevant to them enhances their engagement and investment in the task. It also promotes self-expression, as students can share their unique voices and perspectives through their writing. Authentic writing experiences involve considering the intended audience and writing with their needs and expectations in mind. Students learn to adapt their language, tone, and style according to the specific audience they are addressing. This audience awareness fosters effective communication and helps students develop a sense of empathy and understanding of different readers' perspectives. Authentic writing experiences prepare students for real-world writing demands beyond the classroom. Whether it is writing professional emails, reports, persuasive essays, or creative pieces, authentic writing tasks equip students with the skills and confidence to tackle diverse writing situations they may encounter in their personal and professional lives. Incorporating authenticity into the writing process requires careful planning and consideration by educators. They can design writing tasks that connect to students' lives and interests, integrate real-world contexts and audiences, and provide opportunities for choice and personalization. By embracing authenticity, educators can create a writing environment that nurtures students' creativity, critical thinking, and effective communication skills, ultimately empowering them to become proficient and confident writers.

## DISCUSSION

The discussion section delves into the practical implications of introducing purposes in writing, promoting authenticity in the writing process, and providing effective feedback. To introduce purposes in writing, educators can clearly communicate the writing task's objective, provide models and examples, and encourage students to reflect on the purpose and audience. Authentic writing experiences can be created by incorporating real-world contexts, personal connections, or collaborative writing projects. Providing feedback involves offering specific and actionable suggestions, highlighting strengths, and guiding students towards revision and improvement. Educators should consider the balance between positive reinforcement and constructive criticism to maintain students' motivation and self-confidence.

## CONCLUSION

Introducing purposes in writing, promoting authenticity in the writing process, and providing effective feedback are crucial components of developing students' writing proficiency. Purposeful writing enhances motivation, engagement, and relevance for students, while authenticity in the writing process facilitates meaningful learning experiences. Constructive feedback guides students towards improvement and helps them refine their writing skills. By incorporating these elements into writing instruction, educators can create a supportive and enriching environment that empowers students to become proficient and confident writers.

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